

**CONTRACT**

**WOIO**  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

<b>Contract / Revision</b> 802264 /		<b>Alt Order #</b>
<b>Product</b> CANDIDATE A		
<b>Contract Dates</b> 10/22/12 - 11/05/12		<b>Estimate #</b> 324
<b>Advertiser</b> Ohio House Republican Organizational Comm		<b>Original Date / Revision</b> 07/30/12 / 10/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WOIO	<b>Account Executive</b> House WOIO/WUAB	<b>Sales Office</b> Cleveland Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Midwest Communications**  
49 South grant Avenue  
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/22/12	11/02/12	Action News at 5a	5-6a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$150.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 2	WOIO	11/05/12	11/05/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$150.00			
N 3	WOIO	10/22/12	11/02/12	Action News at 6a	6-7a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$150.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$150.00			
N 4	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$150.00			
N 5	WOIO	10/22/12	11/02/12	The Early Show	7-9a		:30			NM	20	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				10	\$175.00			
	Week:	10/29/12	11/04/12	MTWTF--				10	\$175.00			
N 6	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				2	\$175.00			
N 7	WOIO	10/22/12	11/02/12	America Now	9-10a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$75.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$75.00			
N 8	WOIO	11/05/12	11/05/12	America Now	9-10a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$75.00			
N 9	WOIO	10/22/12	11/02/12	Let's Make A Deal	10-11a		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$1,250.00			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$1,250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u>	<u>Alt Order #</u>
802264 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/05/12	CANDIDATE A	324

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio House Republican C	07/30/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00			
N 11	WOIO	10/22/12	11/02/12	Action News at Noon	12-1230p		:30			NM	10	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,400.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,400.00			
N 12	WOIO	11/05/12	11/05/12	Action News at Noon	12-1230p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
N 13	WOIO	10/22/12	11/02/12	CBS Soaps	1230-2p		:30			NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,000.00			
N 14	WOIO	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
N 15	WOIO	10/22/12	11/02/12	Action News at 5p	5-6p		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,500.00			
N 16	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 17	WOIO	10/22/12	11/02/12	Action News at 6p	6-630p		:30			NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,500.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,500.00			
N 18	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
N 19	WOIO	10/22/12	11/02/12	M-F 7-730p	7-730p		:30			NM	8	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$4,500.00			
Week:		10/29/12	11/04/12	MTWTF--				4	\$4,500.00			
N 20	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,500.00			
N 21	WOIO	10/22/12	11/02/12	M-F 730-8p	730-8p		:30			NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$5,000.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$5,000.00			
N 22	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00			
N 23	WOIO	10/22/12	11/02/12	Action News at 11p	11-1135p		:30			NM	10	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,000.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$3,000.00			
N 24	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00

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<u>Contract Dates</u> 10/22/12 - 11/05/12	<u>Product</u> CANDIDATE A	<u>Estimate #</u> 324
<u>Advertiser</u> Ohio House Republican C		<u>Original Date / Revision</u> 07/30/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 25	WOIO	10/22/12	11/02/12	David Letterman	1135p-1238a		:30			NM	13	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WOIO	10/22/12-10/28/12		David Letterman	1135p-1238a	MTuWThF----	:30		<del>\$500.00</del>	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17												
3	WOIO	10/22/12-10/28/12		David Letterman	1135p-1238a	MTuWThF----	:30		<del>\$500.00</del>	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17												
4	WOIO	10/22/12-10/28/12		David Letterman	1135p-1238a	MTuWThF----	:30		<del>\$500.00</del>	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17												
5	WOIO	10/22/12-10/28/12		David Letterman	1135p-1238a	MTuWThF----	:30		<del>\$500.00</del>	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17												
11	WOIO	10/27/12-10/27/12		SA Action News at 7p	7-8p	-----Sa--	:30		\$375.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
12	WOIO	10/27/12-10/27/12		Sat 12-1a	12-1a	-----Sa--	:30		\$200.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
13	WOIO	10/28/12-10/28/12		SU Action News at 630p	630-7p	-----Su	:30		\$625.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
14	WOIO	10/29/12-11/02/12		Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
15	WOIO	10/29/12-11/02/12		Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
16	WOIO	10/29/12-11/02/12		Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
17	WOIO	10/29/12-11/02/12		Syndicated Barter	3-4p	MTuWThF----	:30		\$200.00	NM		
Ⓜ MG for 25.4,25.5,25.1,25.3												
Week:		10/29/12	11/04/12	MTWTF--				5	\$500.00			
N 26	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00			
N 27	WOIO	10/27/12	11/03/12	Sat Early Show	9-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
D 28	WOIO	10/27/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	0	\$0.00
N 29	WOIO	10/27/12	11/03/12	Lt Sa Action News at 11p	11p-2a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$700.00			
Week:		10/29/12	11/04/12	-----S-				1	\$700.00			
N 30	WOIO	10/28/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 31	WOIO	10/28/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00			
N 32	WOIO	10/28/12	11/04/12	Lt Su Action News at 11p	11p-2a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/22/12 - 11/05/12	<u>Product</u> CANDIDATE A	<u>Estimate #</u> 324
<u>Advertiser</u> Ohio House Republican (		<u>Original Date / Revision</u> 07/30/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
Week:		10/29/12	11/04/12	-----S				1	\$750.00			
N 33	WOIO	10/22/12	11/02/12	Syndicated Barter	3-4p		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$200.00			
N 34	WOIO	11/05/12	11/05/12	Syndicated Barter	3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
N 35	WOIO	10/22/12	11/02/12	Action News at 4p	4-5p		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$500.00			
N 36	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00			
Totals											177	\$235,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	78	\$105,100.00	\$89,335.00
10/29/12 - 11/05/12	99	\$130,775.00	\$111,158.75
<b>Totals</b>	<b>177</b>	<b>\$235,875.00</b>	<b>\$200,493.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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